



EMILY RATCLIFF

CONTACT

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EDUCATION

UNIVERSITY OF INDIANAPOLIS,
2013 – 2016
B.S. Communications
Emphasis in Electronic Media
INSTITUTIONAL HONORS: Cum Laude

SKILLS

- Adobe Premiere Pro, Audition, Photoshop, Lightroom, After Effects, Illustrator
- HoloLens Microsoft Mixed Reality Technology
- 360 Tours
- Closed Captioning
- IBM Watson
- Foley/Sound Design
- Color Correction
- NewTek SpeedEDIT/NewTek TriCaster
- Sony A7III, Canon C100, C300, 60D, Canon Rebels, JVC, Samsung, and Sony HDV 3CMOS
- Photography
- Microsoft Office Suite
- Avid
- Cool Edit Pro & iMovie
- PluralEyes
- Compix Graphics Software
- AudioVault Suite
- Telos ProFilerAP/Telos Assistant Producer
- Metro Source News Wire and Traffic Information Service
- Axia Digital Audio Board/VoxPro
- Live Streaming
- Comrex Access
- Marketron Visual Traffic

EXPERIENCE

Multimedia Videographer/Editor, ORBIS EDUCATION July '20 - Present

- Create compelling content for inclusion in online courses, learning objects, professional trainings and tutorials, product marketing, site tours, and live events for use across multiple platforms.
- Handle administrative responsibilities associated with projects and create organized filing structure.
- Work on projects from development to post-production, 360 tours, and a subject matter expert in mixed reality simulations.
- Train co-workers on specific skillsets and provide corporate with a produced video series for quarterly meetings.

News Topical Producer, FOX59/CBS4 September '17 – December '19

- Draws an audience for two separate stations with compelling news spots and excels at enhancing brand awareness on air, online and through social media.
- Write, produce and edit daily topical promos and work with reporters and news managers on a strict timeline.
- Collaborates with Creative Team and News departments to create teases for weekday newscasts on air and through social media.

Birth Videographer & Photographer, STORK CREATIONS July '19 - Present

- Small business owner of Stork Creations offering Hoosier families birth videography/photography, fresh 48, newborn lifestyle, and mini family sessions.
- Portfolio at www.storkcreations.com.

Junior Video Specialist, 12 STARS MEDIA August 2016 – June 2017

Production Intern January 2016 – May 2016

- Supported the Production Team by assisting on video shoots during production, as well as editing, animating, and foley in post-production.
- Sound engineer and videographer for the award-winning documentary film, Finding Hygge.
- Trained in the stages of Development, Pre-Production, Production, Post-Production, and Distribution.
- Developed and presented 5 promo pitches for 12 Stars Media, then produced and edited the promo. Provided postproduction for Candidio Producers.

IMS Production Intern, INDIANAPOLIS MOTOR SPEEDWAY April – August '15

- Production assistant: Post-production, editor, logger, color correction, b-roll packages, footage requests, and provided assistance in anyway.
- GoPro shooter during the Indianapolis 500.

Road Crew, RADIO DISNEY September '13 – September '14

- Travel to various events and interact with children and parents.
- Promotes the Radio Disney brand through contests, prizes, giveaways, dancing, and games. Set up and tear down tents, tables, materials, and sound equipment.

COMMUNICATION COURSE EXPERIENCES, UINDY 2013 – 2016

Each semester, completed a variety of tasks in a hands-on offsite assignment.

Production Department & Promotions Department | UINDY TV5

Sales Department & Staff Member | 88.7 WICR The Diamond

AWARDS & HONORS

Graduated with Institutional Honors: Cum Laude
Indiana Broadcasters Association (IBA) 2016 Winner
Dean's List – Semester I, 2015
DRIVE NOW TXT L8R – College Division: Most Creative on Instagram (2014) & Most Creative on Vine (2015)
Downtown Indy: #IndyWelcomesAll Video Contest – Top 5
UIndy TV Staff Member of the Semester (2015)
UIndy TV Staff Member of the Month (March 2014 & August 2015)
WICR-FM/HD Staff Member of the Month (November 2014)
HonorSociety.org Member
National Society of Leadership and Success, Sigma Alpha Pi Member